

## Resource Development Committee

The Resource Development Committee is responsible for:

- Overseeing fundraising activities sponsored by LWVEP
- In conjunction with the LWVEP Board, establish yearly fundraising goals
- Work to establish a fundraising plan that incorporates a series of appropriate vehicles, such as special events, direct mailing, product sales, etc.

Examples:

1. Setting up events at various places (e.g. restaurants) and bringing in a speaker(s) on various popular political topics
  2. Sell something – i.e. Note cards with pictures of suffragettes celebrating 100 years of women being able to vote
- Ensure proper tracking of costs and income to evaluate the success of each activity.
  - Network with other League Development Committees to solicit successful fundraising activities
  - Do a debriefing after each event – what worked, what didn't work.

The Committee meets early in the League year to develop a tentative development plan for the year. Additional meetings are scheduled as needed to execute the development plan.